

One Bangalore West, Bengaluru

Delivering on the Brand Promise

One Bangalore West at Bengaluru city is the Group's flagship and only standalone residential project. It has been established as "the best gated community in Bengaluru" with world-class facilities. Located at Dr. Rajkumar Road, the company has a saleable area of 2.20 million sq. ft. (Phase I, II and III). Phase I of the project (Tower 1-5) has been completed and delivered, with occupancy certificate received. Tower 6 and 7 (Phase II) are currently under the approval process, while plans for Tower 8 and 9 (Phase III) have been frozen and construction work will soon commence. The project achieved a sales volume of 1.17 million sq. ft. at a weighted average price of ₹ 9,579 psf, resulting in an aggregate collection of ₹ 9,935 million.

Premium Amenities

Phoenix Club One, the state-of-the-art sprawling clubhouse built on 50,000-sq. ft. was, made operational during the year. It is considered to be amongst the best clubhouses in the city, with elegant interiors and state-of-the-art amenities.

The exclusive 2, 3 and 4 BHK flats and penthouses at the Complex are well ventilated. There are only 3 units per floor, offering complete privacy. Besides the superior design, a key USP is the Phoenix brand heritage and 17-acre green land in the heart of the city, built with 80% green spaces and a thriving community. It is being evaluated as a project with excellent location, good connectivity to the central business district and airport, close proximity to the mall, metro, cultural hub and city center, timely delivery and community living.

Esteemed Clientele

Our marquee clients include top industrialists and business class, professionals like doctors and lawyers, educationists, and working NRIs, among others. In-time project delivery and quality of construction continue to drive sales even after 4-5 years of the launch. A separate Customer Grievance redressal wing has been set up, where customer grievances are attended immediately. With the apartment ADDA software, all the software issues of residents are handled by the facility team in the shortest possible time.

Environmental Consciousness

The project has applied for Green Building Certification and makes use of all environment friendly components. Water collected from the rainwater harvest system is used for gardening and flushing purposes, while sewage water from Sewage Water Treatment plant is used for flushing. As a key feature, water efficient taps used in bathrooms and kitchens leading to water conservation. With the organic waste converter installed, the daily waste is converted into organic manure.

₹ 11,236 Million

Sales Value

2.20 Million Sq. Ft.

Total Saleable Area

1.74 Million Sq. Ft.

Area Launched

1.17 Million Sq. Ft.

Area Sold

₹ 9,579 psf

Average Selling Price

Awards

- Bagged NDTV Property Award for Luxury Apartment of the Year
- Won Estrade award for Residential Property of the Year (South)

One Bangalore West Towers 1-5

Construction Completed and Occupation
Certificate (OC) Received



Kessaku, Bengaluru

Breaking Barriers.

Setting New Benchmarks.

Kessaku is a one-of-its-kind development offering its customers the concept of 'bungalow living', the convenience of a 'gated community' and luxurious single-level homes. Launched in 2015, the Project includes 5 exclusive towers with expansive living spaces ranging between 6,000 sq. ft. and 7,500 sq. ft., and artfully detailed duplex apartments of 12,000 sq. ft., an art-inspired lobby, optimum space utilization, state-of-the-art bespoke home automation, international concierge service and impeccably designed kitchens. It reflects the modern architectural vision of Callison of USA.

The project, built over a saleable area of 0.99 million sq. ft., has witnessed good sales velocity with 0.21 million sq. ft. being sold at an average price of ₹ 15,378 per sq. ft., with a good mix of cosmopolitan infrastructure.

The project is strategically located in the vicinity of a metro station, World Trade Centre, Hotel Sheraton, premium shopping destinations, reputed educational institutions and hospitals. The residents have access to two state-of-the-art club houses – Midori, based on a Verandah concept on the ground level garden; and Kaze, a sky club on the roof top, with an infinity edge indoor pool and a rooftop jogging track.



Key Features of Kessaku

- Exclusive access-controlled
- Elevators
- Personal lobby
- Cross ventilated living spaces
- Double height ceilings
- Dry kitchen and spacious
- Dining area
- Multiple expansive decks
- Four zone kitchen suite
- Master suites 1 and 2
- His and Her vanity suites
- Powder room
- Master bath suites 1 and 2
- Guest bath suite
- Library bath suite
- Children's bedroom
- Family entertainment room
- Library and study
- Guest bedroom
- Expansive decks with splash pools
- Separate service entrance and
- Elevator for staff
- Staff quarters

The Crest, Chennai

Passion for Innovation

The first phase of The Crest at Velachery, Chennai is complete. The premium residences are built on top of a luxury mall. The three residential towers (Tower A, B and C) are built on saleable area of 0.53 million sq. ft. Since launch, a cumulative area of 0.4 million sq. ft. has been sold for a total sales value of ₹ 3,464 million, translating into an aggregate collection of ₹ 3,209 million. Phase 2 of the project comprises of Tower D of 0.41 million sq. ft. of saleable area and is currently under planning stage.

